

Christmas In The Nighttime Sky Sponsorship Criteria

Level I Sponsor:

- a) Contribution of at least \$2,500.00 in goods, services or cash toward the event.
- b) Send representative to attend all organizational meetings concerning planning of the event and accept and/or carry out any assigned duties regarding the event.
- c) Enlistment of at least 5-6 people at all times throughout the night of the event to efficiently handle their assigned duties as a major sponsor.
- d) Pay an equal portion of any shared expenses incurred regarding the event, unless there is adequate money in the reserve account.
- e) Mention made of their name in all media ads, company or organizational logo on all printed, radio and television advertising and posters regarding the event. Additionally, in display advertising at the event itself.
- f) Option to hang a company or organizational logo banner (4'x8' size) in the chili serving area.
- g) Guarantee exclusivity of specific trade type for any business interest committing to this level of involvement in the event.

Level II Sponsor:

- a) Contribution of less than \$1,000.00 in goods, services or cash toward the event.
- b) Prominent mention in display advertising at the event. In addition, mention in any follow-up thank you advertising of the event afterward (radio, tv & newspaper)

Individuals, companies or organizations desiring Level I or II sponsorships must commit to such by October 15th to guarantee inclusion in posters and/or other media advertising of the event.

We thank all present and potential future sponsors of **Christmas In The Nighttime Sky** festivities for their support and consideration towards a very worth while event.

Christmas In The Nighttime Sky Participation Form

Commitment Level: _____

Company/Organization: _____

Mailing Address: _____

Representative (print name): _____

Signature: _____

Date: _____

For Christmas In The Nighttime Sky, November ____, 20____.

Please check one:

Yes, we will participate

No, we will not participate

Please mail or fax to: Sherry Wright
2862 Addison Ave. East
Twin Falls, ID 83301

Phone: 733-2717

Fax: 733-0043